



Create a blog. It's free.

Get started



Beautiful, customisable templates and layouts. [Try the template designer](#)



Up-to-the-minute stats



Make money with AdSense



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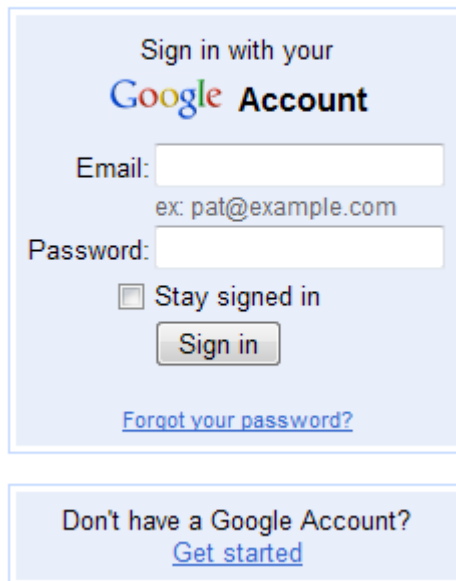
By

**Dawn Kay**

### 1. Create your account...

Head over to [www.blogger.com](http://www.blogger.com) and click on the get started blue link that is at the bottom of the sign up box.

If you've already got a Google or Gmail account then there's no need to sign up again as you can sign in using those log-in details.




The image shows a screenshot of a Google sign-in form. At the top, it says "Sign in with your Google Account". Below this, there are two input fields: "Email:" and "Password:". The email field has a placeholder example "ex: pat@example.com". Below the password field, there is a checkbox labeled "Stay signed in" and a "Sign in" button. At the bottom of the form, there is a blue link that says "Forgot your password?". Below the main form, there is a separate box with the text "Don't have a Google Account?" and a blue link that says "Get started".

It will take you to the page below where you will need to enter your email and password details to create your account with Google.

# 1 Create a Google Account



This process will create a Google account that you can use on other Google services. If you already have a Google account perhaps from Gmail, Google Groups, or Orkut, please [sign in first](#)

<b>Email address</b> (must already exist)	<input type="text"/>	You'll use this address to log in to Blogger and other Google services. We'll never share it with third parties without your permission.
<b>Retype email address</b>	<input type="text"/>	Type in your email address again to make sure there are no typos.
<b>Enter a password</b>	<input type="text"/> <a href="#">Password strength:</a>	Must be at least 8 characters long.
<b>Retype password</b>	<input type="text"/>	
<b>Display name</b>	<input type="text"/>	The name used to sign your blog posts.
<b>Email notifications</b>	<input type="checkbox"/> Send me feature announcements, advice, and other information to help me get the most out of my blog.	
<b>Birthday</b>	<input type="text"/>	MM/DD/YYYY (e.g. "1/1/2011")
<b>Word Verification</b>	 <input type="text"/> &	Type the characters you see in the picture to the left.
<b>Acceptance of Terms</b>	<input type="checkbox"/> I accept the <a href="#">Terms of Service</a>	Indicate that you have read and understand



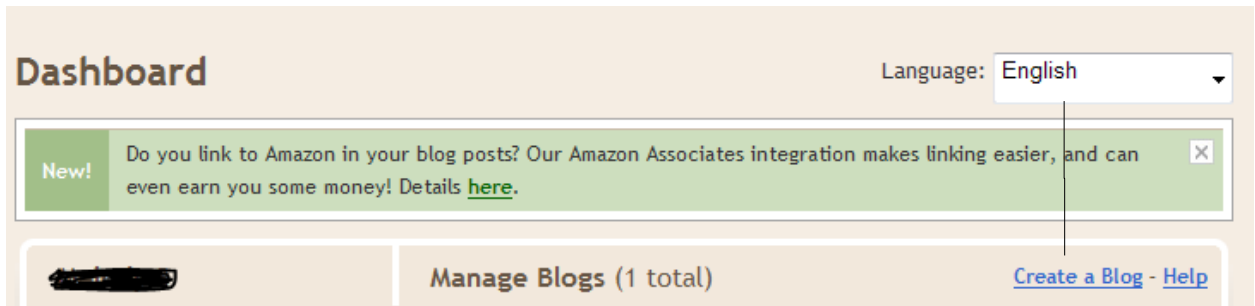
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Once you've finished filling in your details, click on the continue arrow and you can start creating your blog.



### 2. Create your blog...

From your dashboard, click on the **“Create a Blog”** link that is next to manage blogs.



### 3. Give your blog a name...

#### Name your blog

Blog title	<input type="text"/>
	Your blog's title will appear on your published blog, on your dashboard and in your profile.
Blog address (URL)	http:// <input type="text"/> .blogspot.com <a href="#">Check Availability</a>
	The URL you select will be used by visitors to access your blog. <a href="#">Learn more</a>
Word Verification	 <input type="text"/> 
	Type the characters you see in the picture.



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First fill in your title. This will go at the top of your blog and will be the first thing people will see when they come to your blog so make it relevant to what you're going to be blogging about.

Next, you need to fill out your blog address where people will go to to view your blog. Try to add your keywords in here and make it relevant to your blog theme.

Finally...enter the verification words and then click on the orange arrow to continue.

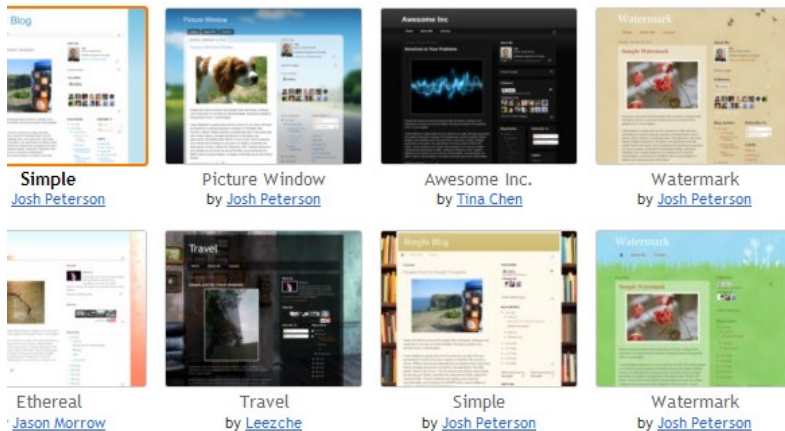
### 4. Choose your blog template...

Have a look at the themes available and choose one that you like. Don't spend too much time on picking your theme because you can always go back and change it at a later date.

To select the theme you want to use, click on it and it will highlight in orange.

### Choose a starter template

You can change your template later, and even customize it with the Template Designer.



### 5. Start blogging...

Once you've picked your blog template, click on the orange arrow button to continue and your blog has been created and you can start blogging.

### Your **blog** has been created!

We've just created a blog for you. You can [start posting now](#) or [customize how your blog looks](#).

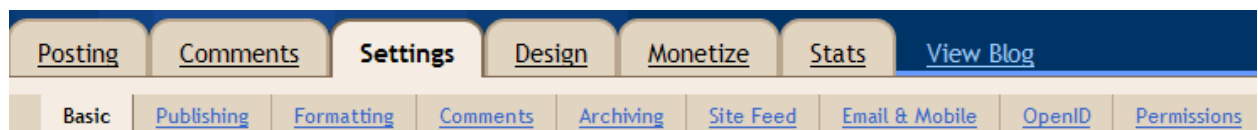


START BLOGGING

► [Advanced Setup Options](#)

### 6. Edit your blog settings...

Click on the settings tab at the top of the page. There's a few things on this page you will need to add and choose.



#### Blog Tools

[Import blog](#) - [Export blog](#) - [Delete blog](#)

You can import posts and comments from a previously exported Blogger blog, export this blog, or permanently delete it.

- Add a description of your blog
- Choose yes or no to add your blog to Blogger.com listings
- Do you want the search engines to find your blog, yes or no
- Turn on or off Quick edits of your blog
- Do you want to show email post links
- Adult only blog, yes or no
- Determine your global settings

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Once you've done all the above make sure you click on save settings...

**SAVE SETTINGS**

### 7. Arrange your page elements...

The screenshot shows the Blogger Design tab interface. At the top, there are navigation tabs: Comments, Settings, Design (selected), Monetize, Stats, and View Blog. Below these are options for Elements, Edit HTML, and Template Designer. The main area is titled "Add and Arrange Page Elements" with a sub-instruction: "Click and drag to rearrange page elements on your blog." To the right of this instruction are buttons for PREVIEW, CLEAR EDITS, and SAVE. The main workspace shows a layout with several elements: a Navbar at the top with an "Edit" button; a "Just Green Tips (Header)" section with an "Edit" button; a dashed box labeled "Add a Gadget"; a large "Blog Posts" section with an "Edit" button; a dashed box labeled "Add a Gadget"; a sidebar with three gadgets: "Followers" (Edit), "Blog Archive" (Edit), and "About Me" (Edit); another dashed box labeled "Add a Gadget"; two more dashed boxes labeled "Add a Gadget"; and finally, an "Attribution" section at the bottom with an "Edit" button. At the very bottom, there is a green banner with the text: "Make money from your blog. Publish ads with Google AdSense".

Click on the Design tab at the top of the page and then click and drag your page elements until you've got your blog looking just how you want it.

**Congratulations, you've created your blog...**

Now you know how to create a free blog using Blogger.com, head over there right now and start creating lots of them.

Hope this helps

Regards

Dawn Kay

[www.dawnkaysblog.com](http://www.dawnkaysblog.com)

[www.firstclasstranscriptions.co.uk](http://www.firstclasstranscriptions.co.uk)

**P.s** Please feel free to share this guide with anyone that you think may benefit from it as long as it's not changed in any way.

## [Recommended Resources](#)

### **My Internet Marketing How To Blog**

More free step by step how to guides like this on a variety of different internet marketing subjects. Visit [www.dawnkaysblog.com](http://www.dawnkaysblog.com) for more how to's.

### **Blogger**

For your free blog . Head over to [www.blogger.com](http://www.blogger.com) and start creating your blog today.

### **First Class Transcriptions**

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